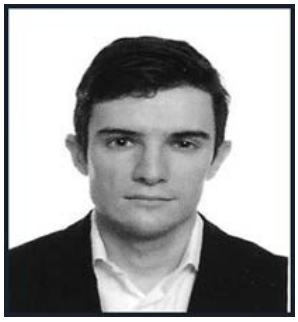
Xabier Mendizabal Leiñena (CV English)



Academic formation

PhD in the Doctorate Program in Business Management, Knowledge and Innovation and Master's Degree in Finance and Financial Management, both from the University of the Basque Country - Euskal Herriko Unibertsitatea (UPV/EHU).

Bachelor´s Degree in Business Administration and Management from the University of the Basque Country - Euskal Herriko Unibertsitatea (UPV/EHU).

Biography

Xabier Mendizabal Leiñena is currently a PhD lecturer at the Deusto Business School (DBS) of the University of Deusto.

He teaches since 2020 as a member of the Department of Finance and Accounting of the DBS, in subjects of both areas within the initial courses of the degree of Business Administration and Management of the DBS. In this sense, he has participated in the teaching of the Inclusive Finance Innovation Module conceived and designed in the IFI (Innovative Financial Inclusion) project, funded by the Erasmus+ program of the European Union, in the subject “Tools for Financial Mathematics”.

In the same way, he has acted as academic tutor of several groups of different degrees offered by DBS, and has also acted as individual academic tutor of students in company internships. In the year 2024, he was appointed director of the *“ESG Investment and Finance Summer Programme 2024”* where he teaches and carries out organizational aspects such as the selection of speakers and the schedule organization.

He is also a researcher in the research groups HUME of the University of Deusto and ECRI of the University of Deusto and the University of the Basque Country UPV/EHU, which work on the analysis of stakeholder value creation by companies and the creation of ethical value in finance. He is also a member of the non-profit association EBEN España - “Ética, Economía y Dirección. Asociación Española de Ética de la Economía y de las Organizaciones (EBEN-España)", from June 2023 to June 2024, which aims to promote the study and application of ethics in organizations, business and economics.

Her research interests include stakeholder value creation in sports organizations, non-financial reporting and the field of socio-ecological transitions towards an alternative economy, through degrowth and post-growth paradigms. His collaborative publications with research colleagues have been presented at national and international conferences, and he has published a book chapter, as well as articles in international journals of impact. In this sense, the realization of

research stays at the Universities of Coventry and Bath, both in the United Kingdom, have helped to develop and deepen his research work.

Areas of expertise

His main areas of interest and relevant experience include the following:

- Teaching to undergraduate students in the area of Finance and Accounting, in the subjects of "Introduction to Accounting", "Financial Accounting and cost calculation and management" and "Tools for Financial Mathematics".

- Teaching to undergraduate students in the area of Inclusive Finance through the module *"Inclusive Finance Innovation Module"* conceived and designed in the IFI (Innovative Financial Inclusion) project, financed by the Erasmus+ program of the European Union.

- Director of the Summer *Course "ESG Investment and Finance Summer Programme 2024"* on Environmental, Social and Governance criteria, where he teaches and is responsible for the programming and the choice of lectures.

- Research focused on stakeholder value creation by sports organizations, non-financial reporting and the field of socio-ecological transitions towards an alternative economy through degrowth and post-growth paradigms.

Recognitions, awards and other merits

Second best paper award at the EURAM seminar, June 16-18, 2021, organized by EURAM (European Academy of Management) under the theme of "Managing Sport", presenting the paper "Monetizing social value in sport clubs" in collaboration with Dr. Leire San Jose and Dr. Jose Domingo Garcia, held online, from June 16 to 18, 2021 (two hours).

Member of the Organizing Committee and the Scientific Committee of the XXII International Congress AECA 2023 held in Donostia - San Sebastian, on September 19, 20 and 21, 2023, organized by the association AECA, the University of Deusto and the University of the Basque Country (UPV/EHU), under the theme "Artificial Intelligence, risks and sustainability: today's keys for the organizations of the future".

Member of the Organizing Committee of the International Congress ISBEE 2022 held in Bilbao, at the 7th World Congress of the International Society of Business Economics and Ethics (ISBEE 2022), from July 20 to 22, 2022, organized by the University of the Basque Country (UPV/EHU) and the University of Deusto, who promote the study and implementation of business ethics in Spain.

Other research merits

He has published the following articles in impactful national and international journals:

Iglesias, M.D., Ordeñana, E.A. and Leiñena, X.M. (2024), “La cooperativa energética GoiEner: una iniciativa de la Economía Social frente al desafío del decrecimiento”, *Scripta Nova. Revista Electrónica de Geografía y Ciencias Sociales,* Vol. 28 No. 1, pp. 235-268. DOI: https://doi.org/10.1344/sn2024.28.43871

Mendizabal Leiñena, X., San-Jose, L. and García-Merino, J.-D. (2022), "Monetizing social value in sports clubs", *Sport, Business and Management: An International Journal*, Vol. 12 No. 5, pp. 560-579. ISSN: 2042-678X. DOI: https://doi.org/10.1108/SBM-09-2021-0107

Mendizabal, X. and García, J.D. (2021), “Social value measurement in basketball clubs: is it possible?”, *CIRIEC-España, Revista de Economía Pública, Social y Cooperativa*, No. 101, pp. 57-83. ISSN impresa: 0213-8093. ISSN online: 1989-6816. DOI: 10.7203/CIRIEC-E.101.18384.

Mendizabal, X., San-Jose, L. and Garcia-Merino, J. (2020), "Understanding and mapping stakeholders of sport clubs: particularities", *Sport, Business and Management: An International Journal,* Vol. 10 No. 3, pp. 359-378. ISSN: 2042-678X. DOI: 10.1108/SBM-04- 2019-0029.

Moreover, he has published the following book chapter with his research colleagues:

San-Jose L., Mendizabal X., Retolaza J.L. (2020) Social Accounting and Business Legitimacy. In: Rendtorff J. (eds) Handbook of Business Legitimacy. Springer, Cham, 1-15. https://doi.org/10.1007/978-3-319-68845-9_88-1