Title of the course

- **230602 Progressing on your PhD: from academic writing to peer reviewing**

Organizing center/area leading the course

Deusto International Research School (DIRS) – PhD program in Leisure, Culture and Communication for Human Development

Training category

AF7. Methodology and research techniques

Professor/Coordinator of the training course

Coordinator: Fernando Bayón

Professors: Asier Altuna, Aitor Ibarrola, Fernando Bayón, Jaime Cuenca, Miren Gutiérrez, Álvaro de la Rica, Macarena Cuenca, Aurkene Alzua

Priority group

Second year Ph.D. candidates

Competences

CB11- Comprensión sistemática de un campo de estudio y dominio de las habilidades y métodos de investigación relacionados con dicho campo.

CB12- Capacidad de concebir, diseñar/crear, poner en práctica y adoptar un proceso sustancial de investigación o creación.

CB13- Capacidad para contribuir a la ampliación de las fronteras del conocimiento a través de una investigación original.

CB14- Capacidad de realizar un análisis crítico/de evaluación y síntesis de ideas nuevas y complejas.

CA01- Desenvolverse en contextos en los que hay poca información específica.

CA02- Encontrar las preguntas claves que hay que responder para resolver un problema complejo.

CA03- Diseñar, crear, desarrollar y emprender proyectos novedosos e innovadores en su ámbito de conocimiento.

Pre-requisites / prior knowledge

Second year Ph.D. candidates

Contents

Monday, November 6. 15:00-18:00 (3 hours)

Lecturer: Dr. Asier Altuna: (Social Sciences and Humanities: 3 hours). Academic writing. Formal aspects. What is a theoretical contribution? Exercises and correction.

- Brief round of introductions (instructor / candidates)
- Plagiarism: definition
- Plagiarism: how to avoid it
- Paraphrasing
- Quoting
- A dissertation: generating new knowledge
- What is an academic contribution?
- Practical exercise: Assessing one example of academic writing

Tuesday, November 7. 15:00-18:00 (3 hours)

Lecturer: Dr. Aitor Ibarrola: (Social Sciences and Humanities: 3 hours). Academic publications. Academic journal structure and article format.

- Brief round of introductions (instructor / candidates)
- Preliminary considerations: Rationale and objectives. "Publish or perish"
- Pre-writing contexts and techniques: Where do ideas originate?
- Conference, classroom and library good practices: Generating ideas
- Journal writing, mind mapping, free writing, clustering, index cards, drafting,...
- Commissioned writing vs. open cfp submissions
- Finding the right journal / publication: Aspects to be considered
- The importance of carrying out a literature review: Research gaps & originality
- How do we begin to structure our ideas? Academic rigor and precision
- Practical exercise: Assessing one example of academic writing
- Brief discussion of practical exercise
- Preliminary considerations. Author guidelines: Length, Language, Discipline, Bionote, Checklists, etc.
- Authority versus humility in academia
- Importance of the title, abstract and key words
- Respecting stylistic and formatting guidelines: Follow the basic rules
- Headings and other textual divisions (transitions & structural continuity)
- Tables, pictures, graphic items (origin and purpose)
- Importance of punctuation (diversity across the languages)
- Using and documenting our sources (link to other modules). Use of notes
- References and works-cited lists (what do editors look for?)
- Types of feedback and how to use it
- Publications as a building block in one's academic career (derivations)
- The key importance of revision and "team work"
- Timeframes and checking our paper's status

Wednesday, November 8. 15:00-18:00 (3 hours)

Lecturers: Dr. Fernando Bayón (Social Sciences and Humanities: 1.5 hours) & Dr. Jaime Cuenca (Social Sciences and Humanities: 1.5 hours).

Bring PhD research to the set of merits that are scientifically best evaluated today:
- Management of Impact Papers in JCR/WOS Journals and participation in expert networks worldwide – papers in conferences with quality indicators-.
- Competences to be developed: Searching relationships between research topic and scientific area; **mapping journals** and expert networks in the specific area; capacity for scientific transfer;

- Content impact strategy in secondary funding sources (Foundations, European and world grant programmes).
- How to bring coherence to the curricular track through technological platforms that help build a researcher ID, integrated with prioritized curricular items.
- Sharing predoctoral research, training students to build a network of contacts with individual experts, international research groups, institutions and foundations. Competences to be developed for knowledge network:
  - Sharing objectives, processes and results: How to improve research work outreach strategies through network mapping (cultural mapping focused on research);
  - Dialogue with experts, agents and institutions involved;

Thursday, November 9. 15:00-19:00 (4 hours)

Lecturers: Dr. Álvaro de la Rica. (Deusto Business School, 2 hours) and Dr. Macarena Cuenca. (Deusto Business School Dept. of Strategy and Information Systems: 2 h.)

- The thesis as a platform for future projects and its relationship with Foundations, etc. How to broaden its outreach through ongoing programmes within the university (Continuing education, etc.) and outside: The relationship with NGOs, International Foundations and businesses: the thesis as an incubator of strategic relationships with business and associations.
- Research Internationalization & International Mobility Programmes: a strategic review
- Managing research stays. Identifying centres, implementing applications, drawing up technical reports

Monday, November 13. 15:00-19:00 (4 hours)

Lecturers: Dr. Aurkene Alzua (Social Sciences and Humanities, 3 h) & Dr. Fernando Bayón (Social Sciences and Humanities, 1 h)

- Your PhD Thesis & the Digital Culture: The importance of social platforms, media and networks.
- Thesis social positioning, two models; a professional track that becomes a thesis; a thesis that results in a professional track.
- Publishing in publication series: ranking, positioning, collaborative strategies.
- Project presentation and communication skills; writing scientific reports and collaboration in R+D+I competitive projects.
  - Self-assessment and peer-review management: A classroom session will be devoted to developing group collaborative work to make students familiar with peer review of papers for journals, providing them with practical tools to manage a basic process in positioning research excellence results.
  - Practical exercise: How to turn a research plan into a query letter (letter of interest for international editorial boards). Peer review as a critical collaborative practice: Writing + evaluation + correction

Tuesday, November 14. 15:00-18:00 (3 hours)

Lecturer: Dr. Miren Gutiérrez Almazor: (Social Sciences and Humanities: 3 hours)

- The relevance of data for research
- Big data and algorithms to understand communicative, social, political, economic and processes.

Level of the course

Intermediate

Methodology

The methodology will be eminently participative, very much looking to facilitate networking, combining:

- Combination of lectures with selected readings and manuals. Preparation of exercises based on the academic work of the student and correction. Critical thinking and analysis of academic discourse are needed to develop academic writing skills.
- In deep analysis of case studies
    - how a scientific track and a competitive digital profile are constructed;
    - protocols & applications for research stays abroad;
    - greater expertise in managing tools to look at the scope of a journal or at the ranking of impacts (including the social ones) within a specific field.
- With practical exercises in the room
    - how to write a query letter to pitch an academic book or article to the members of an editorial board or scientific committee;

Strategies to gain familiarity and become better at peer reviewing processes.

Language of instruction

English

Mode of instruction

In-class and virtual attendance

Number of places

PhD students: 25

Personnel: No

Assessment

Attendance (mandatory to attend a minimum of 70% of the hours taught)

+ Active participation in the classroom (40%)

+ delivery of a complete dossier with an abbreviated professional CV

+ abstract of a communication related to your thesis in progress

+ map of indexed journals to whose peer-review you could present a submission

+ map of networks and research teams in the area for possible contacts (60%)

Number of hours

20 hours

Bilbao Campus

- Month when the course begins: November 2023
- Schedule: 6, 7, 8, 9, 10 and 14
- Time:
    - 6, 7, 8 and 14 Nov. 15:00-18:00
    - 9 and 13 Nov. 15:00-19:00

Day	Time
Monday, 6 November	15:00-18:00
Tuesday, 7 November	15:00-18:00
Wednesday, 8 November	15:00-18:00
Thursday, 9 November	15:00-19:00
Monday, 13 November	15:00-19:00
Tuesday, 14 November	15:00-18:00