
Title of the course

- **230181 Advances in Management and Business Research**

Organizing center/area leading the course

Deusto International Research School (DIRS) – PhD program in Business and Territorial Competitiveness, Innovation and Sustainability

Training category

Methodology and research techniques

Professor/Coordinator of the training course

[Iñaki Peña Legazkue](#)

Priority group

From the **second** year onwards

Competences

The objective is to equip candidates with a theoretical toolkit that will aid them in their research endeavors. This course significantly contributes to the development of competencies such as CB11 (Systematic comprehension of a field of study and proficiency in research skills and methods relevant to that field), CB13 (Ability to contribute to expanding the boundaries of knowledge through original research), and CA2 (CA02 Identifying the critical questions to answer to resolve a complicated problem).

Contents

In this course, students will be introduced to the primary theories in Management, Finance, and Economics. The course content varies annually, and it will be offered every year.

"Advances in business innovation management research"

Dr. Henar Alcalde
Deusto Business School
Date: Thursday, 5 October 2023
Time: 14:30-16:30

"A theory mapping on humor psychology"

Hye Jin Yoon, Ph.D.
Associate Professor
Department of Advertising & Public Relations
Grady College of Journalism and Mass Communication
University of Georgia, Athens, GA 30602
Date: Thursday, 19 October 2023
Time: 14:30-16:30

"Advances in inequality and poverty research"
Dr. Ocasiano Valerio
Date: Thursday, 16 November 2023
Time: 14:30-16:30

"Advances in international management"
Dr. Ciara O'Higgins
Deusto Business School
Date: Thursday, 30 November 2023
Time: 14:30-16:30

"Advances in gender research in tourism"
Dr. Daniela Freund
Date: Thursday, 14 December 2023
Time: 14:30-16:30

"Advances in Corporate political activities"
Dr. Laura Fernández
Date: Thursday, 18 January 2024
Time: 14:30-16:30

Level of the course

Advanced

Methodology

Lectures and class participation

Language of instruction

English

Mode of instruction

Remotely

Assessment

To successfully complete this course, attendance and participation during all the lectures are mandatory. Additionally, a final written assignment in the form of a 'short essay' must be submitted.

Number of hours

12 hours

Dates:

All sessions will be on a Thursday

1. 5 October 2023, 14:30-16:30
 2. 19 October 2023, 14:30-16:30
 3. 16 November 2023, 14:30-16:30
 4. 30 November 2023, 14:30-16:30
 5. 14 December 2023, 14:30-16:30
 6. 18 January 2024, 14:30-16:30
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